

News Release

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For immediate release

MetService welcomes new Chief Executive

MetService's newly-appointed chief executive Peter Lennox is no stranger to science and technology, says MetService chairman Sarah Astor.

"Peter has many years' experience working in and with the global biotechnology sector, and brings a well-balanced blend of commercial and scientific disciplines to the role," she says.

Peter joins MetService from New Zealand Trade and Enterprise's executive team where, as Group General Manager Operations and previously Group General Manager ICT & Biotechnology across a number of regions, he worked closely with New Zealand's private sector to create wealth globally.

Peter Lennox says, "As not only a highly-respected scientific institution, but also a global leader in commercial meteorological science and weather communication technologies, MetService is already delivering significant commercial benefits back to its owners – the New Zealand public."

"I'm particularly looking forward to bringing my international trade experience to the leadership team. It's exciting times ahead for MetService and Metra, and I'm thrilled to be a part of that," Peter says.

As New Zealand's official weather service, MetService needs little introduction to New Zealanders. Its metservice.com website is one of New Zealand's top ten most visited, and the country's major broadcasters get their weather information and training from MetService's team of over 50 expert meteorologists.

The commercial operations that help fund this national service are far less well-known, however.

MetService subsidiary Metra operates across Australia, Asia, Europe and the Middle East to deliver leading-edge weather information and communication solutions to clients as diverse as the UK's National Grid and Australia's Channel 9 TV. Again, this success is driven by the scientific and technological expertise of MetService employees.

"The organisation is now poised for the next evolution in its global growth, and Peter's appointment comes at a pivotal stage," says Sarah.

Peter commenced as MetService chief executive on Monday 16 May 2011.

Further Bio:

Peter Lennox joined New Zealand Trade and Enterprise from Industry New Zealand at the time of the merger with Trade New Zealand in July 2003. He was Industry New Zealand's biotechnology sector director.

From 1999 to 2002, Peter was the director of biotechnology networks for Scottish Enterprise - the national economic development agency of Scotland. He has also spent five years in New York working for Scotland's Foreign Direct Investment Agency; headed up Scottish Trade International (STI), the UK government export agency; and had extensive private sector experience in the food and beverage sector.

Peter has post-graduate degrees in biochemistry and biological sciences from Queen's University (Belfast) and Heriot-Watt University (Edinburgh), as well as an MBA in Finance and Strategy from Glasgow University.

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