Expected Result 7:
Key Outcomes and Key Performance Indicators

**Strengthened partnerships**
New and strengthened partnerships and cooperation activities to improve NMHSs' performance in delivering services and to demonstrate the value of WMO contributions within the United Nations system, relevant regional organizations, international conventions and national strategies

**KO 7.1:**
WMO leadership and contribution in relevant UN system and other international partners’ initiatives and programmes is improved

- KPI 7.1.1: Number of reports of WMO and its co-sponsored programmes submitted to UN and other international conventions, particularly the UNFCCC, UNCCD and UNCBD
- KPI 7.1.2: Number of contracts/cooperation agreements within which WMO is engaged with partners
- KPI 7.1.3: Number of NMHSs implementing projects with the UN and other international and/or regional organizations

**KO 7.2:**
Public, decision-makers and other stakeholders are increasingly aware of key WMO and NMHSs issues, activities and priorities through enhanced communication

- KPI 7.2.1: Uptake of WMO public information outputs as measured by (a) number of unique visitors on the WMO website; (b) number of times WMO was mentioned in press articles; (c) number of Facebook fans; and (d) number of Twitter followers
- KPI 7.2.2: Degree to which NMHSs make use of WMO public information outputs
- KPI 7.2.3: Number of NMHSs that have provided training to senior managers and/or communication officers in media relations, social media or other aspects of communication